## Message Text

## UNCLASSIFIED

PAGE 01 PORTO 00226 161816Z ACTION ARA-14

INFO OCT-01 EB-08 ISO-00 /023 W

-----109040 170955Z/10

R 161419Z AUG 78

FM AMCONSUL PORTO ALEGRE

TO USDOC WASHDC

INFO SECSTATE WASHDC 0678

AMCONSUL RIO DE JANEIRO

AMCONSUL SAO PAULO

UNCLAS PORTO ALEGRE 0226

E.O. 11652: N/A TAGS:BBSR,BR

SUBJECT: WTDR/FTI: INDUSTRIAS LUCHSINGER MADORIN S/A

REF: USDOC 14159

1. BRAZIL

OFFICE USE: 2. 351 3. NA 4. 05

- 5. INDUSTRIAS LUCHSINGER MADORIN S/A
- 6. CAIXA POSTAL 37., AV. JULIO DE CASTILHOS,435
- 7. 90000 PORTO ALEGRE,RS
- 8. CONTACT: FREDERICO MADORIN

9. TITLE: PRESIDENT

10.PHONE: 25-5455 11. TELEX: 511246 ILMA-BR

12.CABLE:TREVOADUBO

 $13. ESTABL: 1963\ 14.\ EMPL.\ 2,000\ 15.\ SIZE:\ VERY\ LARGE$ 

16.REPUTATION: Y-GOOD 17. RPT DATE: 08/78 OFFICE USE: 18. 19. NA 20. X 21. NA 22. NA

23. 28743/035 MFR, DIST IMP, OF MIXED FERTILIZERS PRODUCED FROM ONE

OR MORE MATERIALS MADE IN SAME PLANT

24. FOREIGN SALES: LOCAL ONLY

 $25.\ FINANCIAL$  REFS: BANCO DO BRASIL S/A, AGENCIA CENTRAL, 90000

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PORTO ALEGRE,RS AND THE FIRST NATIONAL BANK OF BOSTON,ANDRADAS,1250, 90000 PORTO ALEGRE,RS.

26. TRADE REFS: NA

27. FOREIGN FIRMS REPRESENTED: NONE

28. POST EVALUATION: WELL KNOWN FIRM SOCIAL CAPITAL CR\$340 MILLION.

DURING LAST FY ENDED JANUARY 31, 1978 SALES REACHED CR\$2 BILLION.
ASSETS TO LIABILITIES AS CR\$1,05 TO 1. ITS PRODUCTS ARE WELL KNOWN
AND WELL ACCEPTED IN THE MARKET AND ARE SOLD IN THE STATES OF RIO
GRANDE DO SUL,SANTA CATARINA,PARANA ,SAO PAULO, MINAS GERAIS,GOIAS
AND MATO GROSSO. THE FIRM HAS FACTORES IN GRAVATAI,PANTANO GRANDE,
BAGE AND RIO GRANDE IN THE STATE OF RIO GRANDE DO SUL,PARANAGUA,
PARANA AND CUBATAO,SAO PAULO. ITS FACTORY IN THE PORT CITY OF RIO
GRANDE IS MODERN AND INCLUDES LOADING/UNLOADING FACILITIES FOR
VESSELS OF UP TO 70000 TONS, TORAGE FOR 100,000 TONS AND WERE
PARTIALLLY BUILT WITH AN EXIMBANK LOAN. BANKING AND TRADE SOURCES
REPORT THAT THE FIRM IS OPERATING NORMALLY BUT ITS FINANCIAL POSITION
IS TIGHT. ITS FINANCIAL OBLIGATIONS ARE MET PROMPTLY.
FIRM OPERATES ON LARGE SCALE AND IS RATED GOOD CONTACT FOR INTERESTED
AMERICAN FIRMS. IT DID NOT RESPOND TO THE CONSULATE'S REQUEST FOR
INFORMATION.

29. PREP. HELIO SUDBRACK APPR: FRED EXTON JR

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NNN

## Message Attributes

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**Current Classification: UNCLASSIFIED** 

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Disposition Remarks:
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